

# SUPPLY SPECIFICATIONS



AI, or Adobe Illustrator, is a program that is most common for designing logo's or marks. There are a few extensions Adobe Illustrator uses:

- .AI
- .EPS
- .PDF

## Why an Adobe Illustrator file and how do I recognise it?

An Adobe Illustrator file is preferred, because it converts designs in to vectors. That means that you'll not lose any quality once you zoom in or manipulate the file. For example:



JPG / .PNG



.AI / .EPS / .PDF



## How do I deliver the file with Adobe Illustrator?

- Make sure your file is made in a CMYK colour mode with 300DPI depth;
- Make sure your fonts are converted to outlines and/or enclose the fonts with the file;
- Make sure images are in colour mode CMYK and 300DPI depth if included and enclose them;
- Encounter 3mm margin and fill this margin;
- When saved as .PDF "*preserve Illustrator editing capabilities*" must be checked.

## What if I don't have the files?

There must be someone who designed the logo for your company. Ask your designer, advertising agency or ask a company whom you've sent your logo to in the past. Perhaps they have an Adobe Illustrator file in there possession.

If the files really don't exist anymore, we can always check if we can work with your other files. Of course, there may be some deviations.

If you have questions you can always contact [marketing@ebike-nederland.com](mailto:marketing@ebike-nederland.com).